

## Dr. JORGE ÁVILA

Dr. Jorge Ávila is a national of Brazil, currently President of the Brazilian National Institute of Industrial Property (INPI). He graduated in 1984 from Federal University of Rio de Janeiro with a degree in Civil Engineering. In 1994, he obtained his Master Degree in Business Administration, from Federal University of Rio de Janeiro (COOPEAD/UFRJ). Dr. Ávila became a Ph. D in 2003, on the subject of Public Health, from University of the State of Rio de Janeiro. He joined the Brazilian Oil Company PETROBRAS in 1987 as a System Analyst. From 1995 to 1999 he worked as Studies and Business Development Director at the Industrial Development Company of the State of Rio de Janeiro. In 1999, he joined the Brazilian Innovation Finance Agency (FINEP), as Executive Director until march, 2003. In April, 2003, Dr. Ávila was back to PETROBRAS as a Business Consultant for institutional strategies and partnerships, where he stayed until September, 2004, when he was designated the Vice-President of INPI.